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# BELDA COLLEGE

(Affiliated to Vidyasagar University)  
Reaccredited & Graded 'A+' by NAAC  
Belda :: Paschim Medinipur :: 721424 :: W.B.

Notice No,-BC/N/027 /25

Date-13/03/2025

From:-

The Office of the Principal

## NOTICE

All the students of 3<sup>rd</sup> Semester Single Major (HONS) B.A/B.SC/B.COM/B.C.A are hereby Informed to contact their respective departments on 17/03/2025 to 21/03/2025 to select a particular paper in the MDC Courses which are enlisted in the revised UG syllabus (NEP) prescribed by Vidyasagar University.



Dr. Chandrasekhar Hajra  
Principal  
Belda College.  
Belda: Paschim Medinipur

Principal  
BELDA COLLEGE  
Belda, Paschim Medinipur

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## Multidisciplinary Course (MDC)

### Multidisciplinary Course (MDC)- 03

**MDC-03T: Library, Information and Media Sciences**

**Credits 03 (Full Marks-50)**

**Course Objectives:** To make the learners aware of the Library and Information Science subject, libraries in general and its relation and contribution to society. To introduce various aspects of mass media studies and its implication and modifications in order to adapt to changing dynamics of the media world.

**Course Outcome:** After completion of this course, you will be able to:

1. Get acquainted with the library and information science subject and its different dimensions;
2. Explain the different types of libraries and their functions;
3. Describe the role played by different organizations in the development of libraries;
4. Grasp the role of IFLA, ILA, IASLIC and other library associations in the promotion of libraries; and
5. Get acquainted with the information and library related rules, regulations and acts.
6. Comprehend different types of mass media
7. Comprehend appropriate use of mass communication tools
8. Describe the need, use and functions of ethical values related to the mass media;
9. Enumerate different tools and terms associated with mass media; and
10. Express thoughts and ideas strategically

### **Course contents:**

#### **Unit- I: Introduction to Library and Information Science (Lecture Hours: 12)**

Library and Information Science (LIS) as a Subject, LIS as a Profession, Professional Skills and Competencies, Professional ethics. Definition & Functions of libraries. National Library of India. Library Philosophy & Philosophers- S. R. Ranganathan and Melvil Dewey. Five laws of Library Science. Basic Concept of Classification & Cataloguing. Call Number, ISBN, e-ISBN, ISSN, e-ISSN.

#### **Unit- II: Information Sources and Information Retrieval (Lecture Hours: 11)**

Data, Information, Knowledge, Wisdom, DIKW pyramid. Basics and types of Information sources. Different databases of E-resources. N-UST. OER. Referencing Styles. Application of ICT in Library. Integrated Library Management System (ILMS): SOUL, Koha. OPAC/Web-OPAC. Information Retrieval Tools.



**Unit-III: Library Associations and Regulations****(Lecture Hours: 10)**

Library Associations at Local, National and International Level (BLA, WBCLA, ILA, IASLIC, and UNESCO- IFLA): Objectives and Functions. Importance of Public Libraries Act. IPR(Copyright, Patent, Trademark, GI), The Press and Registration of Books Act, 1867; The Delivery of Books and Newspapers Act, 1954 and 1956; Right to Information Act, 2005.

**Unit-IV: Media Studies****(Lecture Hours: 12)**

Definition, Process and Forms of Communication. Definition, Concept and Medium of Mass Media & Mass Communication. Multimedia. Technologies- Print, Audio, Audio Visual, Convergence. Broadcasting, Podcasting and Webcasting. Globalisation and Social Media. Definition and Importance of Media Literacy. Media Laws. Ethics in Media practice. Careers in Mass Media

**Suggested Readings:**

1. Chakrabarti, Bhubaneswar (1994). Library Classification Theory. Calcutta: World Press
2. Guha, B. Documentation and Information: Services techniques and systems. Kolkata: World Press.
3. Keirstead, P. O. (2004). Computers in Broadcasting and Cable Newsrooms: Using Technology in Television News Production: Taylor & Francis
4. Kipphan, Helmut (2014). Handbook of Print Media: Technology and Production Methods. Germany: Springer Berlin Heidelberg.
5. Kumar, Krishan. Reference Service. 5th ed. New Delhi: Vikas Publication.
6. Kumar, P.S.G. (2003). Foundations of Library & Information Science. Delhi: BR publishing.
7. Kumar, P.S.G. (2012). Students Manual of Library and Information Science. Delhi: B R Publishing.
8. Kuznetsov, Y.V. (2021). Principles of Image Printing Technology. Germany: Springer International Publishing.
9. Mahapatra, P. K. (1989). Library and information science - an introduction. Calcutta: World Press
10. Mittal, R.L. (2007). Library Administration: Theory and practice, 5th ed. Kolkata: S.S. Publication.
11. Ranganathan, S. R. (1961). Reference Service. Bombay: Asia Pub House.
12. Ranganathan, S. R. (1988). The five laws of library science. New Delhi: Sarada Ranganathan Endowment for Library Science.
13. Shirley, Ben, et.al. (2013). Media Production, Delivery and Interaction for Platform Independent Systems: Format-Agnostic Media. Germany: Wiley
14. Van Loon, J. (2007). Media Technology. United Kingdom: McGraw-Hill Education

***N. B. - Further instruction in this regard to be given later***